

BUYING GUIDE

 **LIVE REVIEW** 2023





THANK YOU

Thank you for being a part of [Live Review](#) 2023. We are fortunate to have many of the leading platforms for learning businesses participate in the event. To help you easily access information about these platforms as you pursue selecting a platform we've assembled this brief buying guide. In it, you will find an overview of each platform that is part of Live Review 2023, as well as information on how to find out more about the platform and contact the company. Platforms are listed in the order in which they present at Live Review 2023.

This buying guide is, of course, only one of the resources available to you as part of your selection process. Most of the participating platforms have also been reviewed by users at [ReviewMyLMS](#). We encourage you to read these reviews and also make use of the [resources on the ReviewMyLMS site](#). Once you have selected a new platform and gotten some experience with it, we also encourage you to return to [ReviewMyLMS](#) and leave a review.

We continue to monitor and assess the market for platforms that are a fit for learning businesses, so if you have questions at any point, please don't hesitate to [contact us](#).



*Jeff Cobb & Celisa Steele
co-founders & managing directors of Tagoras*



*Live Review is a ReviewMyLMS initiative,
managed by Tagoras.*

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ABOUT COMMUNITY BRANDS

Community Brands provides a suite of cloud-based software for organizations to engage and grow relationships with the individuals they serve. Historically, many associations have relied on technology that doesn't integrate or work well together. This creates challenges for staff and a poor experience for members

when they interact with the association through different channels. To overcome this, we've brought together the best association technologies and integrated them into one suite. Together in the suite, our software works seamlessly to help associations provide more personalized and engaging experiences for members and prospects. This helps grow membership and revenue and makes staff more efficient. The integrated suite includes association management, learning management, career center, fundraising, event technology, accounting software and more.



Discover how to **increase your non-dues revenue by selling your in-person conference content** in this free guide! [Download now.](#)



ABOUT FREESTONE

Award-winning Freestone delivers impactful, interactive content to your members to enhance their education and advance their career goals. Freestone is the association industry's most relied upon platform to

deliver live webinars, webcasts, and on-demand courses. With Freestone, you'll keep learners engaged with superior content delivery and dynamic interactivity featuring tools to monitor learner participation in a user-friendly, intuitive, online environment for both learners and presenters.

FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/freestone-community-brands.
- Visit www.freestonelms.com.
- Contact Rachel Obryan, senior account executive: 865.270.0076 or rachel.obryan@communitybrands.com.



ABOUT MAPLELMS (THE ORGANIZATION)

MapleLMS is a Learning Management System (LMS) that is easy to deploy and can be managed by even non-technical users. It enables online learning anytime, anywhere, and on any Device. MapleLMS is integrated seamlessly with the Salesforce® ecosystem with a focus on corporate training, non-dues revenue generation for member-based organizations, customer training, and partner training.

MapleLMS Online Examination tool is an advanced, AI-powered, well-integrated, and highly secure Online Assessment software. It comes bundled with simple but robust features that help in conducting a wide range of online tests, complex examinations, recruitment drives, pre-hiring online skill assessment tests, etc.

MapleLMS is based in Bethesda, MD, just outside of Washington, DC. Throughout our journey over these years, we have served over 2 million users in 20+ countries globally with our smart learning products. With our cost-effective and highly scalable Learning Management System (LMS), we are committed to our customers for delivering the best. Moreover, MapleLMS promotes continuous learning by leveraging education technology and the latest innovations.

Our team is our biggest asset. It is our people who have put in their best efforts and years of expertise in the learning segment to make MapleLMS the most sought Salesforce LMS. They rigorously take an effort in making the users' learning experience simple, powerful, and innovative. Apart from that, our customer service team helps our clients attain their learning goals at their best without any hassle.



MapleLMS

Anywhere. Anytime. Any device

ABOUT MAPLELMS (THE PLATFORM)

MapleLMS is a Learning Management System for organizations of all sizes seeking scalable tools to deliver e-learning, training, and professional development to members, employees, and learners.

Instructors and learners appreciate choosing to access using a desktop, laptop, tablet, or smartphone.

A real differentiator for MapleLMS is our ability to support monetizing your educational content through our e-commerce tools and our powerful microsite feature, allowing you to sublicense your LMS to member organizations or partners.

A unique benefit is the two-way connection where a member/learner enters your website, uses familiar SSO login, selects and purchases a course, and then immediately begins course study—no delay or separate login. MapleLMS offers out-of-the-box integration with Salesforce, Fonteva, MemberClicks, Protech, and others plus Zoom, Teams, and GoToMeeting to streamline staff time and effort while improving the member/learner/instructor experience.

**Try MapleLMS
free for 15
days! [Click to
learn more.](#)**

FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/maplelms.
- Visit www.maplelms.com.
- Contact Avin Tiwari, customer training manager: 202-888-8039 or avin@maplelms.com.
- Contact Matt Peterson, relationship director: 703-398-2984 or matt@maplelms.com.



ABOUT THOUGHT INDUSTRIES (THE ORGANIZATION)

Thought Industries powers the business of learning with our industry-leading learning technology. We were founded in 2014 around the core belief that online learning experiences should be modern, intuitive, engaging, and scalable. Today, our growing team builds and maintains the only learning solution with completely native tools and integrations that drive higher engagement, learner proficiency, and retention rates for our customers. Headquartered in Boston, Thought Industries has offices across North America and Europe.



Thought
INDUSTRIES

ABOUT THOUGHT INDUSTRIES (THE PLATFORM)

Today, hundreds of customers and brands use the award-winning Thought Industries platform to reach, teach, and engage their learning audiences in a variety of ways. With enterprise-level delivery and monetization tools, businesses, organizations, and associations are able to deliver engaging, fully branded learning experiences to their audiences.

[Click to learn more
and schedule a
one-on-one demo.](#)

The comprehensive capabilities of the Thought Industries platform enrich every aspect of online learning—surpassing the features of a typical LMS. Powerful, easy-to-use tools enable organizations to create online courses, manage online learning business, deliver validated and secure certifications, continuing education credits, vILT and events, to members, affiliates, business customers and resellers in order to get to market efficiently and cost-effectively.

Key benefits:

- **Build custom learning sites:** Build mobile-friendly, responsive learning sites and landing pages easily without needing to code.
- **Create courses and content:** Use web-based authoring tools to create interactive, engaging online learning and training courses.
- **Monetize and scale:** Maximize revenue opportunities by leveraging a variety of monetization options such as direct sales or B2B licensing.
- **Track, report and integrate:** Get 360° insights with real-time dashboards, exportable reports, and integration of external technologies such as ecommerce, CRM, business intelligence tools and more.

FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/thought-industries.
- Visit www.thoughtindustries.com.
- Contact Jesse LeFranc, sales engineer: jesse.lefranc@thoughtindustries.com.
- Contact Rob Bennett, regional VP, sales: robert.bennett@thoughtindustries.com.



ABOUT BLUE SKY ELEARN

Blue Sky eLearn is an eLearning experience and virtual event company that has been helping organizations and associations advance the careers of professionals for 20 years. Founded in San Diego, California, Blue Sky eLearn offers a comprehensive suite of eLearning solutions, including our award-winning learning management system, Path LMS™, virtual event solutions, and learning strategy and instructional design support.



ABOUT PATH LMS

Path LMS is an award-winning platform that allows you to manage and monetize your learning content. A robust yet easy-to-use solution, Path LMS empowers associations and nonprofits to create engaging learning experiences that make it easy for professionals to learn on their terms.

Organizations of all sizes capture, manage, and deliver content using Path LMS. The customizable interface is designed to provide responsive and intuitive end-user experiences on any device.

Path LMS has an unparalleled suite of features and an extensive list of pre-built integrations with critical member-based organization systems like association management systems, event platforms, and accreditation and continuing education tools.

Supported by a full suite of services, including virtual event and instructional design solutions, Path LMS combines everything organizations need for end-to-end eLearning and education program success, from production and delivery to optimization and support.



FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/path-lms-blue-sky-elearn.
- Visit www.blueskyelearn.com/solutions/path-lms.
- Contact Janie Albright, senior marketing coordinator: 858-900-2306 or jalbright@blueskyelearn.com.

**Receive a
10% discount
on set-up
costs and
lunch on us
when you
book a demo
by clicking
here.**



ABOUT FORJ AND WEB COURSEWORKS

Forj and Web Courseworks have come together with a bold vision for how members of associations and professional organizations engage and learn in modern communities of practice.

We believe in the potential for technology to remove

obstacles, increase access to learning, create shared experiences, and build a sense of belonging.

We are bringing our vision to life by connecting community with learning through our Member Experience Platform and Learning Management System, CourseStage. Our ever-evolving technologies fuel personalized, enriched experiences that connect members for the common good.



WEB COURSEWORKS

ABOUT COURSESTAGE

CourseStage is a learning management system (LMS) built for organizations and professional development initiatives. It enables organizations to customize learning experiences, track users' success, and make data-driven decisions. CourseStage LMS is designed specifically to handle continuing education and professional development activities for organizations who want to grow their learning business.



COURSESTAGE

LMS by Web Courseworks

FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/coursestage-web-courseworks.
- Visit webcourseworks.com.
- Contact Nate Scherer, account executive: 414-840-4147 or nscherer@webcourseworks.com.
- Contact Jess Rogers, sales engineer: arogers@webcourseworks.com.

Providing your members with successful education programs requires an association LMS designed to meet your unique needs. CourseStage Learning Management System (LMS) is an association LMS that enables you to create customized learning experiences, track users' success, and make data-driven decisions. **[Learn more about CourseStage LMS.](#)**



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ABOUT CROWD WISDOM

Empower learners to achieve their career goals with personalized learning through Crowd Wisdom LMS. You

can elevate learner engagement and multiply your non-dues revenue with this highly scalable learning management system that powers the world's most advanced professional education programs. Achieve greater learner outcomes and a more successful program with Crowd Wisdom.



FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/crowd-wisdom-community-brands.
- Visit www.crowdwisdomlms.com.
- Contact Phil Vervae, VP of sales enablement: phil.vervaet@communitybrands.com.

**Looking to attract
and retain more
learners in 2023?**

[Check out this free
guide.](#)



ABOUT CADMIUM

Cadmium's integrated suite of applications simplifies the production and monetization of live, hybrid, and virtual events and maximizes the value of online learning and certifications. The company's software products are trusted by over 1,500 content-driven organizations worldwide to generate revenue, drive customer retention, and lower operational costs for their events and education initiatives.



Cadmium

ABOUT ETHOSCE

EthosCE by Cadmium is the leading learning management system for medical associations, academic medical centers, health systems, and medical education companies. EthosCE is an enterprise learning management system specifically designed to provide continuing education for self-service learning. EthosCE provides a seamless learning platform with flat-fee pricing to enhance learning, increase compliance, and demonstrate outcomes.

Key features:

- Robust analytics and self-service reports
- PARS, JA-PARS, CPE Monitor, MOC integrations
- Performance Improvement CME activities
- Client customizable widgets and design
- Robust ecommerce and subscriptions

Make delivery of
learning easier,
economical, and
more efficient
with EthosCE.



EthosCE

FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/ethosce-powered-cadmium.
- Visit www.gocadmium.com.
- Contact Raja Venkata: 732-501-5526 or raja.venkata@gocadmium.com.



ABOUT WBT SYSTEMS

WBT Systems first developed TopClass LMS as a flexible and intuitive learning platform in 1995 and now proudly holds a 25 year track record of success. WBT Systems is a leading provider of learning solutions across the globe, helping associations and extended enterprise organizations to build and improve their education and certification programs since 1995. By offering a world class Learning Management System (LMS), we give these organizations the power to get the most out of their learning programs. WBT Systems develops the industry-leading TopClass LMS, which has over 5 million users and is used in 20 languages across 23 countries. Many of WBT Systems' customers have grown with us over our 24 years in business, thanks to our experienced team and flexibility in all we do: approach, product, pricing and services.



WBT Systems
Your Learning, Your Way since 1995

What sets us apart is the way we work with our customers, some of whom have been with us since we started. We give you the time that you deserve and partner with you to create a system that you are happy with so that it delivers the benefits you need. We believe in truly understanding your challenges to gain an in-depth understanding of your organization and requirements for education and certification programs. We regularly incorporate customer feedback as we continuously improve the features of TopClass LMS. Our customers value our experienced team and flexibility in all we do.

Free LMS Selection Resources

Whether this is your first learning management system (LMS) or you have decided your current learning platform doesn't allow you to achieve your goals, if you don't accurately and completely identify and prioritize your real needs, your new LMS will fall short of expectations.

We have put together some free resources that might be helpful in starting your LMS search and defining your requirements, to ensure you select an LMS that is the right fit for your organization. Visit www.wbtsystems.com/lms-selection-resources.

TOPCLASS
LMS by WBT Systems

ABOUT TOPCLASS LMS

TopClass LMS is an award-winning, powerful learning platform, connecting learners to transformative education and certification programs. TopClass LMS is configurable to meet the unique workflow needs of your organization, while providing a comprehensive selection of modules to support the growth of your education programs. Customize the look of TopClass to provide a consistent experience with your website, and strengthen your brand. Add certification, discussion forums, conference management, digital credentials, B2B eCommerce, and more as your programs evolve. Integration is a critical part of any LMS implementation and vital to ensuring a seamless experience for all users, which is why all our integrations are completed by our in-house team. TopClass LMS easily integrates with a wide variety of systems to provide efficient administration and a unified learning experience.

TopClass LMS was named Best Continuing Education & Association Learning System 2019 and #1 Association Learning Management System from 2015-2017. Brandon Hall recommends that "an association seeking a highly experienced LMS provider with a platform that is uniquely designed to serve a wide range of requirements efficiently and effectively should take a long look at WBT Systems and TopClass LMS."

WBT Systems TopClass also provides an end-to-end solution for virtual conferences. [Find out more](#) and/or [download the product brochure](#).

FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/topclass-lms-wbt-systems.
- Visit www.wbtsystems.com.
- Contact Mike Bourassa, director, business development: 1-603-654-3500 or toll free at 1-877-WBT-7700 or sales@wbtsystems.com.



ABOUT BENCHPREP (THE ORGANIZATION)

BenchPrep is an award-winning learning platform purpose-built to help candidates feel more confident and prepared going into their certification test by delivering an intuitive, efficient, and engaging study experience.



Candidates can easily navigate our learning experience at any time from any device. Our practice test engine includes many different question types, timers, confidence level measures, personalized and adaptive study plans, and more to help candidates feel ready for test day. BenchPrep also helps associations drive revenue by selling online study courses. Candidates can search, discover, and enroll in interactive learning experiences through our learner-facing application, Learning Hub.

BenchPrep unlocks insights into content and the candidate experience so associations can make better decisions. Our Data Suite provides analytics on confidence, course content, candidate sentiment, and learner behavior with access to real-time data in easy-to-digest reports and dashboards. Many of the world's leading associations and credentialing bodies trust BenchPrep to power their online study programs, including ACT, AAMC, ASCM, CFA Institute, CompTIA, GMAC, ISACA, and more. More than 8 million learners have used BenchPrep to attain academic and professional success.

ABOUT BENCHPREP (THE PLATFORM)

BenchPrep is the only learning platform purpose-built to help learners feel confident and prepared for life's most important tests and certifications. Whether you need a powerful practice test product, comprehensive test prep courses, or ongoing continuing education, BenchPrep can take your learning programs to the next level.

Our data suite offers a 360-degree view of both your learners and your content so you can bring better programs to market. Learners love our test-like study experience with more than a dozen different question types and timers they can access any time, anywhere. You can monetize your content with a high-quality, interactive learning experience that helps you surface more content to learners, making it easy (and enticing!) for them to sign up for the next course. Our personalized and adaptive study plans and strengths and weaknesses helps make your learners' study time more efficient.

BenchPrep is more than a technology provider; we're your partner. Our in-house Learning Design & Content Services team helps transform your existing content and craft interactive online courses that align with digital learning best practices. Our Services team will implement the most appropriate and effective solution for your needs, design a project plan for an on-time launch, and help you build your learning business. And once you know the ropes, you can leverage our self-service admin portal to configure your learner experience and launch courses to market faster than ever before.

Download the
free eBook **4 LMS
Superpowers
Every Association
Needs.**

FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/benchprep.
- Visit benchprep.com.
- Contact Jake Schoch, enterprise account executive: 440-525-1171 or jake@benchprep.com.



ABOUT CADMIUM

Cadmium's integrated suite of applications simplifies the production and monetization of live, hybrid, and virtual events and maximizes the value of online learning and certifications.

The company's software products are trusted by over 1,500 content-driven organizations worldwide to generate revenue, drive customer retention, and lower operational costs for their events and education initiatives.



Cadmium

ABOUT ELEVATE

Elevate by Cadmium is the leading learning platform for nonprofits and associations. Elevate promotes learning engagement and loyalty with curriculum development, integrated live and on-demand events, certifications, social learning, and more. Elevate was developed and has evolved in collaboration with our clients, many who have been with Elevate for over 8



years. Development is guided by each subset within the association community including law, healthcare, trade associations, societies, and manufacturing.

The Cadmium difference:

- Over 3,000 associations served
- SCORM-compliant
- LMS + Web events + eLearning
- Managed event services
- Guided implementation and best practices

FOR MORE INFORMATION

- Give and get reviews at reviewmylms.com/listing/elevate-powered-cadmium.
- Visit www.gocadmium.com.
- Contact Sam Hirsch, account manager: 443-539-4852 or sam.hirsch@gocadmium.com.

Learn how
NASBLA
used
Elevate for
their live
events.